

designer liner

Sydney face stylist **Janesse Taylor-Saar** explains her famous 'designer liner' is a more natural, glamorous and softer alternative to eyeliner tattooing. Tara Casey reports.

An ever increasing number of modern women simply don't have the time to spend in front of the mirror each morning. Others are allergic to many cosmetics and some just want to look glamorous every day of the week. Procedures such as eyebrow, eyeliner and lip tattooing mean that anyone can wake up looking great and leave the house with professional looking make-up.

'Cosmetic tattooing is a very versatile enhancement tool that highlights a person's best features'

Full-lip colour and eyeliner are the most popular treatments but Sydney face stylist Janesse Taylor-Saar of Skinmedics Clinic says demand for her 'designer liner' is on the increase. 'I have specialised in designer liner for the last two or three years and I have had exceptional results on every client,' she explains. 'It's just like wearing a little dark colour at the bottom of the upper lid that is then gently faded out. It leaves a glamorous, soft look that is not so obviously made-up and not as solid as normal eyeliner. It is really a case of 'more is less', in that more colour actually looks less harsh.' Taylor-Saar personally prefers a softer look on women of any age but particularly on older clients. 'The older a woman gets, the more she should soften her eye make-up,' she says.

'It takes from one to three visits to achieve the exact result I strive for. The first appointment takes about an hour and a half, and the second and third sessions average about 45 minutes, a lot of which is time to ensure that the anaesthetic works properly.'

For Taylor-Saar this is a very fine art and it's obvious that she has a lot of personal experience and possesses an artistic eye for detail. 'Depending on the client's colouring, I start out with a darker colour on the lash line and then move up the eyelid with a lighter shade and then further up with an even lighter shade. I use a cluster of needles to

shade it out, much like an airbrushing technique.'

The look can be as thick or as thin as the client wants and minimal discomfort is experienced. 'It's not particularly painful as I use the best topical anaesthetics available,' Taylor-Saar assures. 'And as soon as I move out of the lash line it becomes much easier for the client.'

The skill and artistry of the cosmetic tattooist is all too important. 'It's about speed and depth,' says Taylor-Saar. 'It is a learned skill but the artistic flair comes from within.' The lifespan of the result depends on several factors: skin type, the colour used and the technique employed. 'Most clients return after two to five years just to sharpen the colour,' she adds. Taylor-Saar's clients are then always able to refresh the original tattoo for half of the current cost.

Designer liner is a little more expensive than normal eyeliner, but Taylor-Saar tries to cater to any budget. 'We can start out with colour on the lash line and finish off at a later date if the client wants,' she says. 'If someone already has a heavy eyeliner and they just want to soften it, I can also do that.'

There are also designer tricks Taylor-Saar uses for lips and eyebrows. 'Lip colour and eyebrow tattooing is always in demand,' she says. 'Because they help to define the facial features, they give an instant lift and leave the face looking styled every day.'

Cosmetic tattooing is a very versatile enhancement tool that highlights a person's best features and helps to camouflage the worst. 'It's about both softening and opening up the best features on the face without creating an unnatural look,' says Taylor-Saar, who prides herself on being a skilled face stylist, incorporating her make-up artist, advanced cosmetic and stylist background into a more long-lasting solution with the skills of cosmetic tattooing.

Taylor-Saar's new Skinmedics Clinic in Sydney's Pyrmont also provides many other defining and anti-ageing solutions such as wrinkle injectables, dermal rolling, microdermabrasion and a wide range of advanced beauty treatments as well as the latest cosmeceutical products. **bh&b**